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## Herb White, President Biography

Herb White founded Life Certain Wealth Strategies in 2003 as an independent, unbiased financial planning firm focused entirely on providing comprehensive solutions for clients' financial challenges and goals. He is a Certified Financial Planner™ and holds professional designations including Chartered Financial Consultant (ChFC) and Chartered Life Underwriter (CLU).

White led the company's robust growth from its beginning with only two financial planners to its full-service capabilities today with 7 advisors and 5 support personnel.

Prior to founding Life Certain Wealth Strategies in Greenwood Village, Colorado, White served as a financial planner for First Union Corporation, which later merged with Wachovia. Before he became a financial planner, he served as a broker for JW Genesis and Chatfield Dean Securities. He left the financial institutions environment in order to address clients' needs on a more comprehensive and objective level.

Mr. White is a frequent speaker at financial planning seminars and workshops sponsored by employers as well as other organizations throughout the Denver area. He writes a monthly column in *Prime Time for Seniors* and frequent guest columns for the *Denver Business Journal*. He is an active member of the Financial Planning Association of Colorado and serves on the City of Arvada's Retirement Planning Board of Directors.

White has an impressive educational background including both a BA in Economics from Loretto Heights College in Denver and an MBA from the University of Phoenix, Lonetree campus. He holds series 7, series 63, series 65, series 24 and series 4 licenses from the NASD.

White lives in Arvada with his wife, Linda, his daughter Averie and granddaughter Miranda.